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Mission San Luis Rey
"King of the Missions"
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FOR IMMEDIATE RELEASE

9th ANNUAL DIA DE LOS MUERTOS CELEBRATION PREDICTED TO DRAW THOUSANDS The Festival Move is Greeted with Support and Excitement from Public.

OCEANSIDE, CA - August 14, 2009 - Dia de los Muertos, has built up a following 65,000 strong over the last 9 years. This cultural event is a highlight for the region as a family friendly festival that features fun, activities, entertainment, education, community participation and corporate support. With the public's desire to keep this event within the community, Mission San Luis Rey has been able to pull in resources and help for providing the venue of Dia de los Muertos, Mission San Luis Rey.

The main components of the festival will remain with the addition of a few more to complement the audience and meaning of the day. The ofrendas (altars) created by community members will continue to be displayed as will the interactive chalk cemetery. With the long time support of the Oaxacan and Michoacan communities, Professor Carlos von Son of Palomar College and the ongoing generosity of Mellano & Company, the event will continue with the authentic tradition. Kids Korps USA has agreed to partner with Mission San Luis Rey for this event to create an additional children's activity as a part of their volunteer village program.

Date: Sunday November 1st, 2009

Time: 10am – 4pm

Cost: FREE

Location: Mission San Luis Rey, 4050 Mission Avenue, Oceanside CA 92057

Website: <http://mslrdiadelosmuertos.com/>

The Mission is looking for volunteers to assist the day of the event. Anyone who is interested may visit the website for more info or send an email to info@mslrdiadelosmuertos.com with "volunteer" in the subject line.

This high visibility event is still accepting applications for vendors and sponsors. For information regarding sponsorship and vendor booths, please contact the Mission c/o Marie Daniels of CAELUM Communication & Marketing, 858.736.9140.

About Mission San Luis Rey de Francia

Founded in 1798, Mission San Luis Rey de Francia, known as the "King of the Missions," is a National Historic Landmark. The largest of all the 21 California missions, it is home to a community of Franciscan Friars and is open daily to the public in the Franciscan tradition of heritage and hospitality. Facilities include a Retreat Center with day and overnight programs for spiritual renewal, multi-function meeting spaces, a Cemetery open to all people, Mission Gift Shop, Historic Church and interpretive Museum.

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